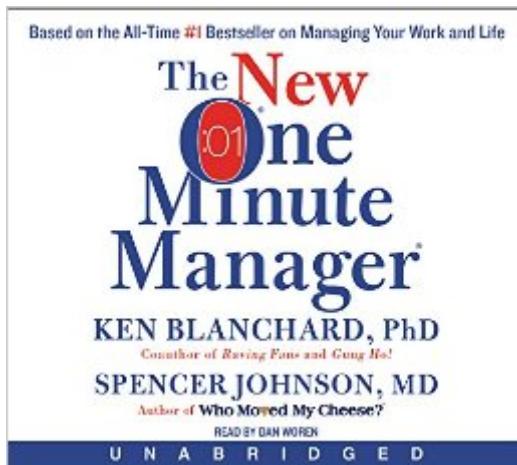


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# The New One Minute Manager CD



## Synopsis

A revised edition of the timeless business classicâ "updated to help todayâ ™s readers succeed more quickly in a rapidly changing world. For decades, The One Minute Manager® has helped millions achieve more successful professional and personal lives. While the principles it lays out are timeless, our world has changed drastically since the bookâ ™s publication. The exponential rise of technology, global flattening of markets, instant communication, and pressures on corporate workforces to do more with lessâ "including resources, funding, and staffâ "have all revolutionized the world in which we live and work. Now, Ken Blanchard and Spencer Johnson have updated The One Minute Manager to introduce the bookâ ™s powerful, important lessons to a new generation. In their concise, easy-to-read story, they teach readers three very practical secrets about leading othersâ "and explain why these techniques continue to work so well. As compelling today as it was thirty years ago, this classic parable of a young man looking for an effective manager is more relevant and useful than ever.

## Book Information

Audio CD

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Product Dimensions: 5.6 x 0.5 x 5 inches

Shipping Weight: 4 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 starsÂ See all reviewsÂ (225 customer reviews)

Best Sellers Rank: #131,058 in Books (See Top 100 in Books) #40 inÂ Books > Books on CD > Business > Management #87 inÂ Books > Books on CD > Business > General #966 inÂ Books > Business & Money > Business Culture > Motivation & Self-Improvement

## Customer Reviews

I read the original One Minute Manager multiple times back in the 80s while working at my first serious job. Iâ ™ve threaded my way through a lot of organizations and managers since then, but as I read this new, updated version I found the same foundational principles enhanced to be applicable to business cultures today with different structures, flexible work arrangements, and technology that didnâ ™t exist 30 years ago. What is most impressive about this little book is that the title implies manager, but every person can practice the principles. The world has changed but

preserving relationships is still a major objective at work and at home and in our communities. Why reference a one-minute manager? Through this parable, we learn that it takes very little time for a manager and the team to get good results. In fact throughout this story readers are introduced to principles of success in three actions. The author refers to them as secrets, but the truth is, they are positive actions that every person can perform. These are so powerful, yet take only a moment.

**One Minute Goals:** Managers work with each person to set 3 to 5 goals, each of which is clearly defined so responsibilities are aligned with accountabilities. Clarity means each goal is concisely written including due dates. When reviewed daily it takes about a minute to read each goal. The goal is held up against what is actually happening and if thereâ™s a discrepancy, corrective action can be taken.

**One Minute Praising:** To succeed in a job, feedback is an invaluable tool. For people to reach their full potential, they need to know in specific terms what they are doing well and what they need to work on.

The original One Minute Manager book was written by Ken Blanchard and Spencer Johnson in 1982, and has sold 15 million copies in more than 40 languages. For this new edition, the authors write:âœThe world has changed since the publication of the original One Minute Manager. Today, organizations must respond faster, with fewer resources, to keep up with ever-changing technology and globalization. But, just as the world has changed, so has the One Minute Manager. He has a new, more collaborative approach to leading and motivating people. When he first started teaching his Three Secrets, top-down leadership was a way of life. These days effective leadership is more of a side-by-side relationship.â• The authors also state that today people look for more fulfillment in their work, want to feel engaged and make meaningful contributions. The New One Minute Manager must use a new approach in this changing world. This helpful quick read is written in a concise story about a bright young man who hears about a special manager that people like to work for and they produce great results together. When people apply the managerâ™s principles to their personal lives, they get great results as well. The young man decides to seek out the manager, who tells him about three secrets to One Minute Management. Those secrets are:1. One Minute Goals2. One Minute Praising3. One Minute Re-Directs (a new version of the original third secret, a One Minute Reprimand). Some of my favorite quotes from the book were:â¢ We believe in the 80/20 rule. That is, 80% of your really important results will come from 20% of your goals. So we set One Minute Goals on only that 20%â "that is, our key areas of responsibilityâ "maybe three to five goals.

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